

CDAO Malaysia



▶ Connecting you to what's next in data and AI

CDAO Malaysia 2026

Tuesday | 6 October

08:15	<i>Register; grab a coffee. Mix, mingle and say hello to peers old and new.</i>
08:50	<i>Opening remarks by Corinium</i> Eleen Meleng Content Director, CDAO Malaysia Corinium
09:00	Speed Networking – Making new connections at CDAO Malaysia!
09:05	Opening Keynote Unlocking the AI Native Future: Transforming Enterprises at Scale <u>Speaker:</u> Ahmad Saady Yaamin Group Head of AI & Analytics Axiata
09:30	Drive Great Decisions: Govern Data You Can Stand Behind <u>Speaker:</u> Rhys Allix Data Governance & Agentic AI Practice Leader Informatica from Salesforce
09:55	Governance Panel Operationalising Trust: Embedding Governance into Modern Data & Analytics • Moving beyond policy discussions to practical mechanisms that make governance work at scale (data products, lineage, ownership, quality controls) • Designing operating models where governance is built into workflows, platforms, and AI pipelines — not layered on afterwards • Lessons from organisations turning governance into a capability that improves speed, reliability, and decision confidence

	<u>Moderator:</u> Dr Behrang Hani Parhizkar CEO Chamrun Digital <u>Panellists:</u> Hana Salwani Mohd Zaini IT/Head of Clinical Application Management Division University Malaya Medical Centre Dr. Faisha Shahrman Head, Risk & Resilience PLUS Edwin Chong Head, Digital Projects Gentari
10:25	<i>Morning 'Coffee and Connect'</i>
10:55	AI Panel Building AI Systems That Scale: Balancing Enterprise Ambition with Real-World Risk • Why Scale ≠ Value: Exploring why simply integrating AI or analytics into workflows no longer guarantees competitive advantage — and what truly differentiates mature enterprises from those following hygiene practices • Opportunities vs. Consequential Risks: A candid examination of the marginal value vs. the outsized risks (operational, ethical, security, compliance) when deploying agentic AI across enterprise functions • Human Oversight, Control & Accountability: How to prevent drift toward humans-out-of-the-loop models, avoid hidden failure modes, and design governance that strengthens—not weakens—enterprise integrity <u>Moderator:</u> Dr Behrang Hani Parhizkar CEO Chamrun Digital <u>Panellists:</u> Jacky Cheong Data & AI Governance Leader Dr Zan-Kai Chong Head of Artificial Intelligence Solutions DCAP Digital
11:25	Scalable AI Value, Built on Data Readiness <u>Speaker:</u> Ram Tallavajhala Principle AI Field Engineer Boomi
11:50	Building Trust-Driven Data and AI operating Models <u>Speaker:</u> Datin Dr. Ts. Habsah Nordin President DAMA Malaysia

12:15	Platform for AI Success <u>Speaker:</u> Syed Ismail Senior Manager, Sales Engineer Dataiku	
12:40	<i>Lunch Break! Connect and Converse.</i>	
	TRACK A: TRUSTED DATA & AI <i>Governance, quality & responsible AI</i>	TRACK B: VALUE & IMPACT <i>Innovation, use cases & business impact</i>
	<u>Chair:</u> Benjamin Shepherdson Head of Privacy CelcomDigi	<u>Chair:</u> Eleen Meleng Content Director, CDAO Malaysia Corinium
13:40	Fireside Chat Getting Your Data House in Order for Scalable AI - Why most AI initiatives fail to scale because organisations underestimate the importance of trusted, well-governed data foundations - What “AI-ready data” actually looks like in practice, beyond tools and technology, including ownership, quality, and trust - How organisations can take pragmatic, step-by-step actions to strengthen their data foundations and enable sustainable, scalable AI <u>Speakers:</u> Tristan El Jed Head of Data & AI Enablement SEEK Anwer Khan Managing Director OMD	From Business Problem to Measurable Impact: Delivering the End-to-End Data Value Chain <u>Speaker:</u> Jeff Lim Head, Strategy & Analytics Sun Life Malaysia Assurance Berhad

14:05	AI Doesn't Know When It's Wrong: Here's How You Can <u>Speaker:</u> Stu Garrow Vice President Sales, Asia Pacific Precisely	Your Data Has a New Consumer: AI Agents <u>Speaker:</u> Myung Soo Chi Lead Sales Engineer, Enterprise Fivetran
14:30	Turning Health Data Risk into Value in the Age of AI <u>Speaker:</u> Rafael Areses Director of Emerging Technologies Alebat Education	Harnessing Data Responsibly to Fuel Sustainable Innovation <u>Speaker:</u> Noor Izzaldeen Noor Hasnan Head, Sales Performance Management & Data Analytics Amanah Saham Nasional Berhad
14:55	The Agentic Shift – Where the Market Is Going, Financial Consequences, And How EDB Postgres AI Platform Answers Both <u>Speaker:</u> Dr. Sala Muthukrishnan Field CTO, APJ EnterpriseDB	Modernising your data estate for agentic AI <u>Speaker:</u> Della Zhuang VP of Growth Ataccama Vikram Tandon Director Emisha
15:20	<i>Afternoon 'Coffee and Connect'</i>	
15:50	Mini Presentation Education 5.0: Learning in the Age of AI <u>Speakers:</u> Mohammad Parsa Parhizkar Co-Founder Minedu AI Mohammad Rohan Parhizkar Co-Founder Minedu AI	

16:10	Panel Discussion The Hidden Cost of Bad Data: Building a Business Case for Readiness - Identifying how poor data quality drives hidden costs across operations, compliance, and customer experience - Demonstrating the ROI of data readiness through reduced errors, faster decision-making, and stronger AI outcomes - Building executive buy-in by linking data quality investments directly to business growth and risk reduction <u>Moderator:</u> Zarina Nalla Data Analytic Leader <u>Speakers:</u> Jeff Lim Head, Strategy & Analytics Sun Life Malaysia Assurance Berhad Benjamin Shepherdson Head of Privacy CelcomDigi
16:40	<i>Closing Remarks by the Chair</i>
16:45	Cheers with Peers: CDAO Drinks Reception <i>Continue the conversation over drinks.</i>
17:30	Close of CDAO Malaysia 2026