



Scalable AI Value, Built on Data Readiness

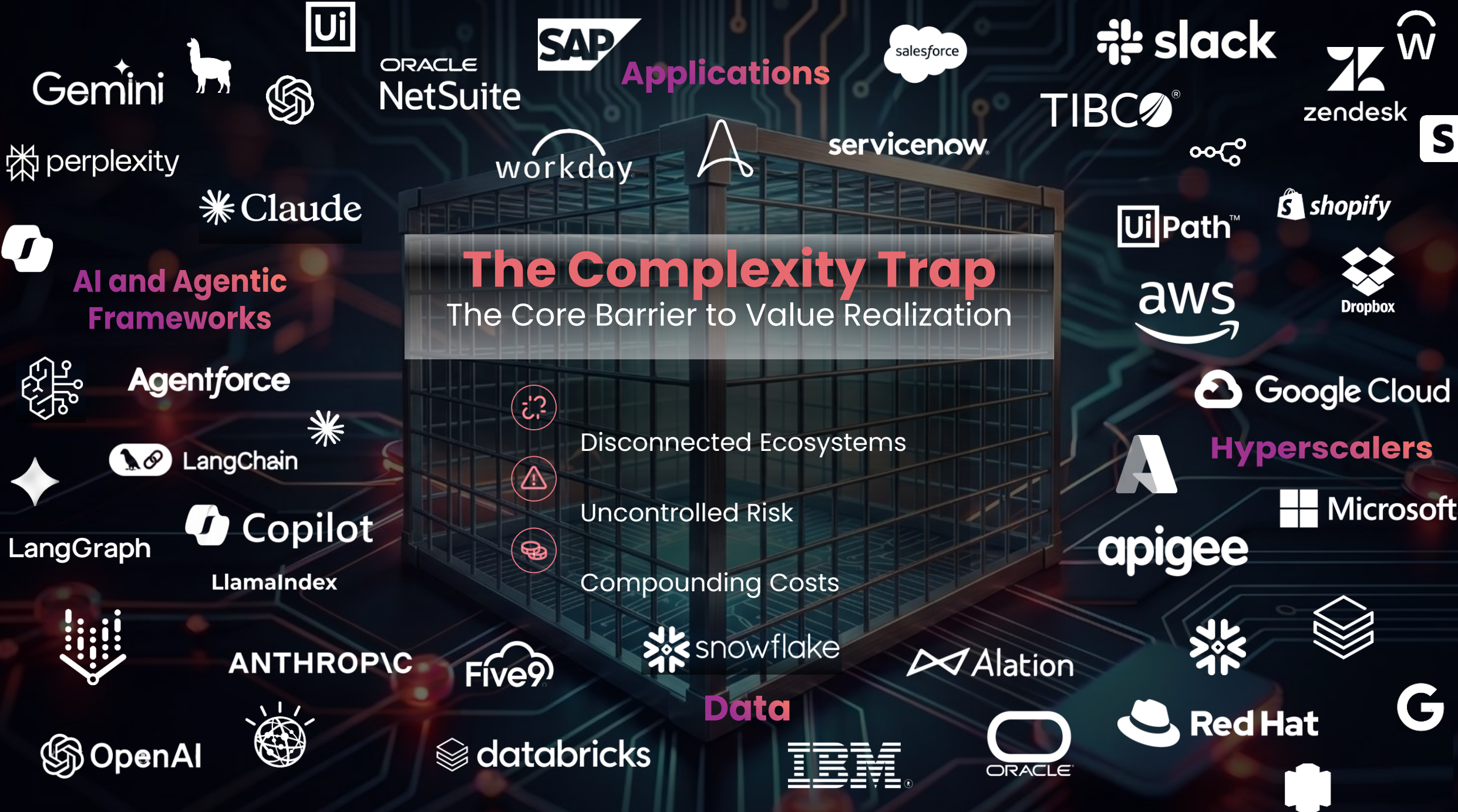
Skip the foundation, and scale just amplifies the cracks.

boomi



Data at rest is Potential
Data in motion is Power.

The Data Leader's Inflection Point



The Complexity Trap

The Core Barrier to Value Realization

Applications

AI and Agentic Frameworks

Data

Hyperscalers

Gemini



ORACLE
NetSuite



slack



TIBCO

zendesk



servicenow

workday



perplexity

Claude



shopify

UiPath



aws

Google Cloud



Microsoft

apigee



Agentforce



LangChain

Copilot

LlamaIndex

LangGraph



Disconnected Ecosystems



Uncontrolled Risk



Compounding Costs



snowflake



Alation



Red Hat



OpenAI



ANTHROPIC

Five9

databricks

IBM



ORACLE

AI ambition is outpacing enterprise readiness

Omdia APAC research, commissioned by Boomi

The next 18–24 months will be less about proving AI's potential and more about whether organisations can build the foundational infrastructure to sustain it.

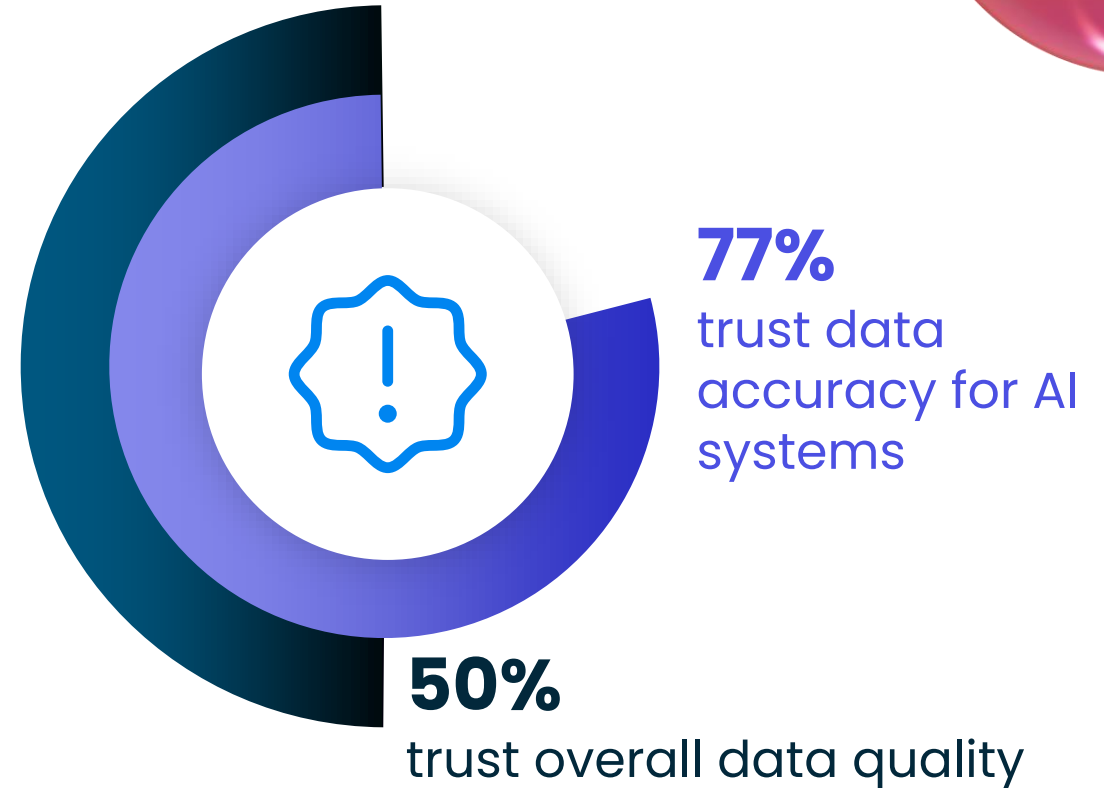
- The gap is not AI ambition. It is the ability to connect trusted data, governed integration, operational context and measurable controls at scale.

AI Data Paradox

77% of data leaders trust the reliability and accuracy of the data their AI systems rely on¹

However

Only 50% trust the overall quality of their organizational data¹



Explaining the AI Data Paradox

A Pilot Tests the Model

Production Tests the Enterprise

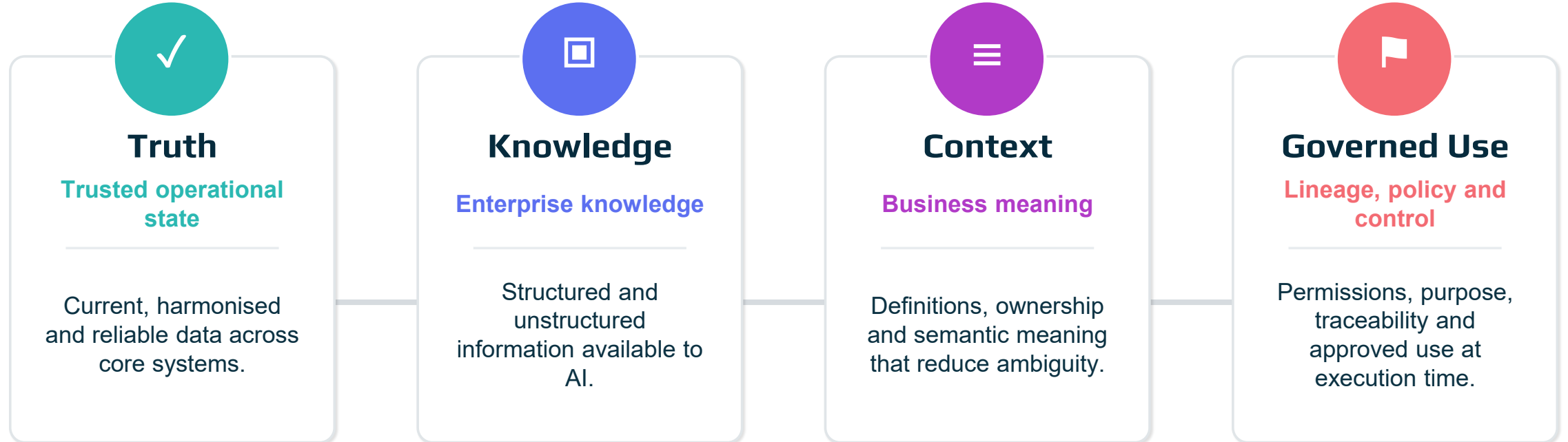
90%

of AI use cases remain stuck in pilots due to lack of enterprise readiness ¹

¹ Seizing the Agentic AI Advantage 2025
(McKinsey & Co., 2025)

AI Needs More Than Trusted Data

Production AI requires truth, knowledge, context and governed use



The shift: from preparing data for AI **to preparing the enterprise for AI execution**

AI ROI Is a Data Problem Before It's an AI Problem

At scale, the question becomes: what is the value and cost of each AI-assisted action?

1

READY

Trusted data + context

Reduce preparation, duplication and reconciliation

2

RUN

Right model + right workflow

Use deterministic automation where AI adds no value

3

CONTROL

Govern usage + exceptions

Limit rework, risk, unnecessary inference and spend

THE UNIT ECONOMICS OF AI

Business value created

Data + runtime + correction cost

ROI improves when each governed action creates more value than the total cost of preparing, executing and correcting it.

Measure outcomes, not AI activity

The goal is not more AI. It is better economics for every decision and action AI improves.

The Platform That Puts AI Into Action

Agentic Engineers IT Developers Business



Humans

Engagement

Agents



Headless

Boomi Enterprise Platform

Embeddable

Universal
Governance

Compliance
Observability
Audit Trails
Federation



Agent Control Plane

Build | Govern | Connect | Tools
AI & MCP Gateway | Lifecycle Management



Orchestration Plane

B2B/EDI | Event Streams | Managed File Transfer
Integration | Federated APIM | Workflow Automation



Active Data Foundation

Agent Context | Semantic Metadata
Golden Records | Lineage | Data Pipelines

Enterprise
Security

Threat Detection
Policies
Access Control
Guardrails

Decoupled Execution

Hybrid Runtime

Elastic Scale

Comprehensive Connectivity

Business Applications

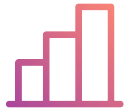
Databases, Data Warehouses & Lakes

Unstructured Data & Knowledge

AI Models & Tools

Key Takeaways

1



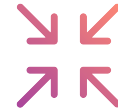
AI readiness is the foundation, not the finish line

2



Use AI where reasoning creates value and automate the rest

3



Control is what makes AI scalable

The Best AI Strategy is Knowing When ~~Not to Use AI~~

Traditional Automation



Some Processes will never change...

- Payroll Processing
- Financial Reporting
- Compliance Audits

VS

Agentic Workflows



Other Processes will be reinvented...

- Configure Price Quote
- Invoice Reconciliation
- Trading Partner Onboarding

Thank you

