



Your AI is only as good as your data

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What limits your AI?



01

**Your people, skills
and AI technology**



02

**Your budget and
how many tokens
you can spend**



03

Your data

Your data isn't ready for AI

THE MOMENT

89%

of organizations are now using AI

McKinsey

AI is running in your business. The pressure to make it work and scale on trusted data is real.

THE BACKFIRE

49%

of organizations don't trust their AI agents' decisions

MIT

AI acting on faulty data can cost millions and damage your reputation.

THE TRAP

40%

of agentic AI projects at risk of being cancelled

Gartner

AI initiatives that stall due to a lack of AI-ready data cause you to fall behind and lose share.

Getting your data right is the common thread. Your window is closing.

THE PROBLEM

AI doesn't stop to question. When the data is wrong, it acts anyway.

01 AI can't access data it needs

Siloed data creates blind spots.

02 AI trusts what it shouldn't

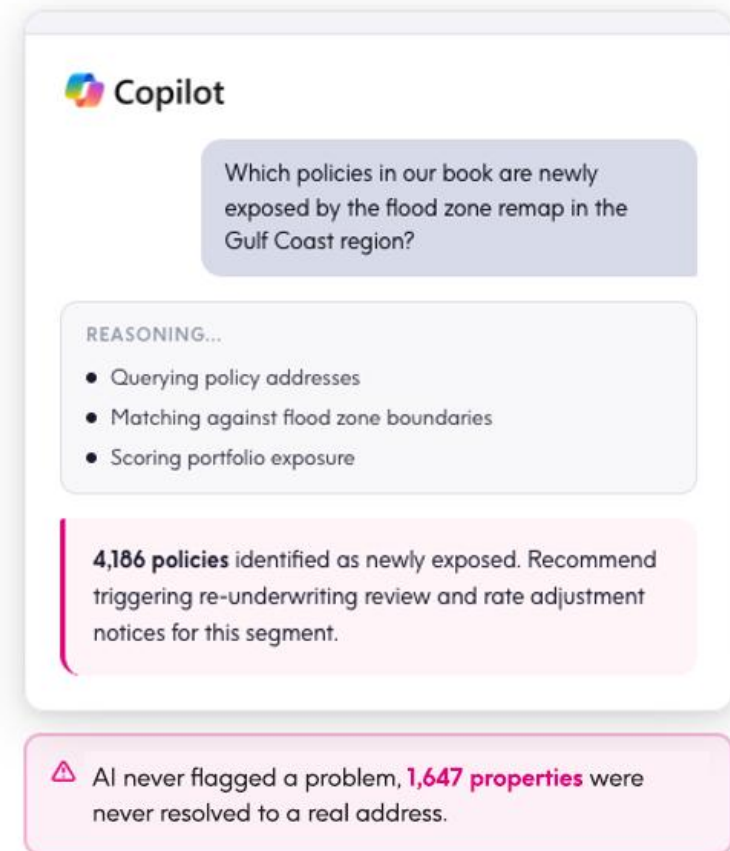
Bad data acted on confidently creates risks.

03 AI can't explain the decision

Decisions lack traceability and accountability.

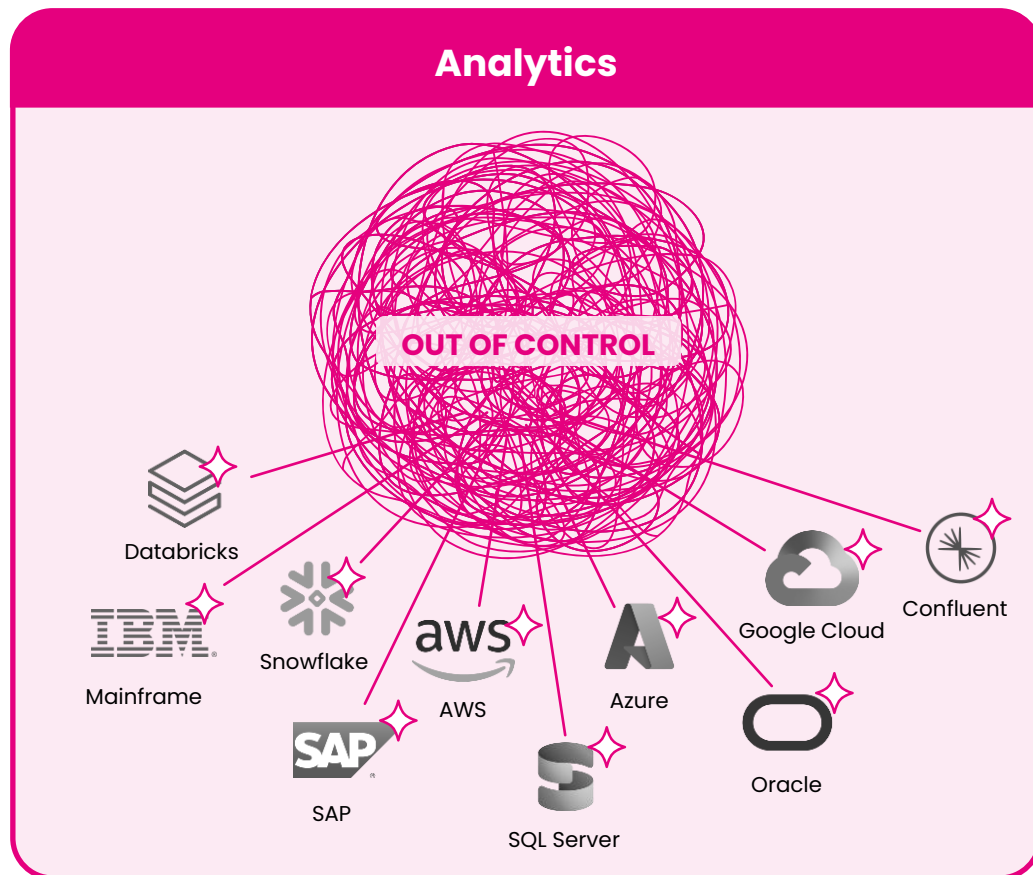
04 AI is missing critical context

Incomplete data leads to unsound decisions.

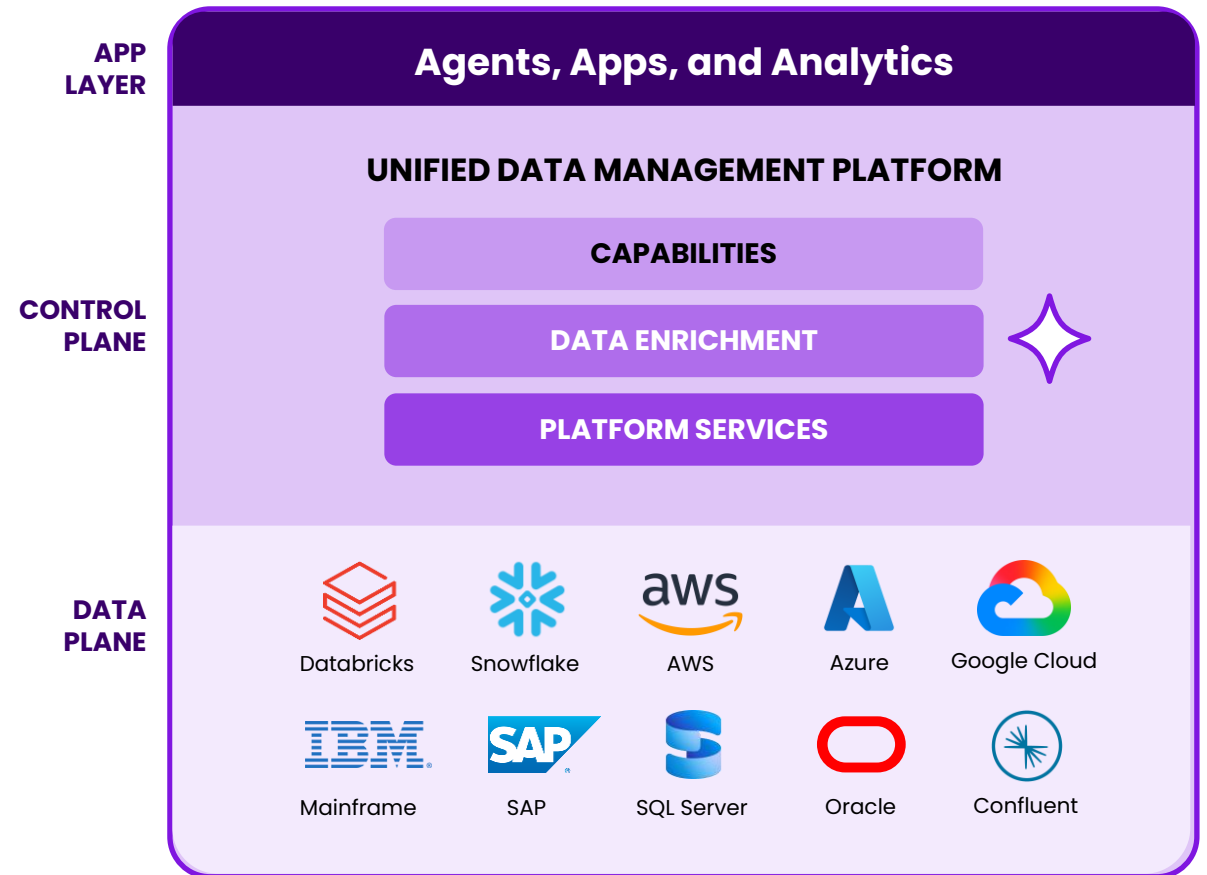


Fragmented data management was OK. Until AI.

Fragmented data management
creates AI risk.



Unified data management
establishes AI control.



AI-ready data you can trust

1

Make your data **visible**

Connect siloed data so AI can find, understand and use it.

2

Make your data **reliable**

Provide high-quality data so AI takes appropriate actions.

3

Make your data **accountable**

Ensure AI decisions are traceable, explainable, and policy-aligned.

4

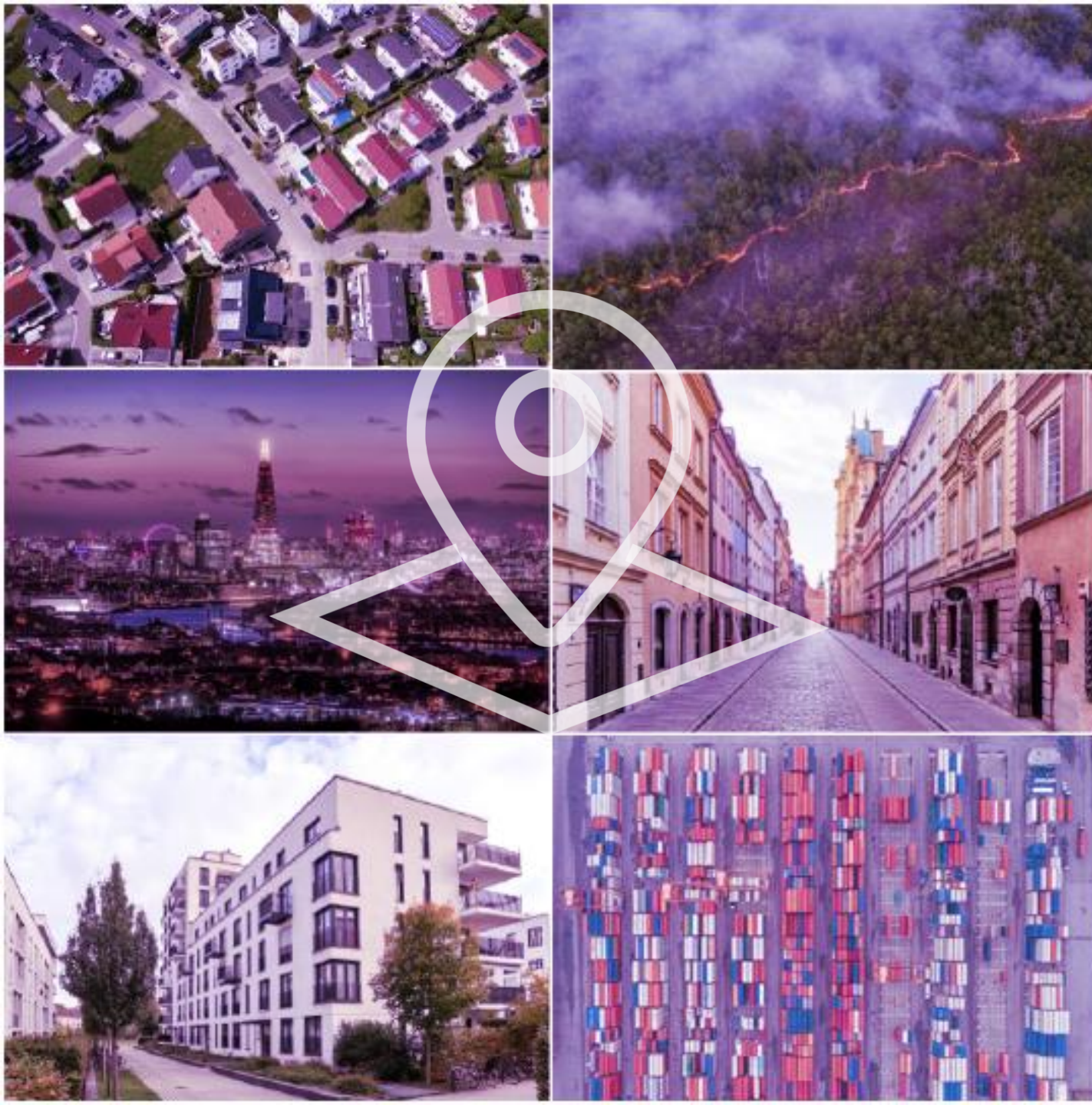
Make your data **complete**

Add business and location context so AI sees the full picture.

The screenshot shows the 'gio AI Assistant' interface by 'precisely'. A user query asks: 'Which policies in our book are newly exposed by the flood zone remap in the Gulf Coast region?'. The assistant provides a 'REASONING...' section with three steps: 'Querying policy addresses — resolved to rooftop-level location', 'Matching against current authoritative flood boundaries', and 'Scoring portfolio exposure'. Below this, it states: '5,833 policies identified as newly exposed. Recommend triggering re-underwriting review and rate adjustment notices for this segment.' At the bottom of the reasoning box, a green checkmark icon is followed by the text: 'AI-ready data certified by Precisely', '100% of addresses resolved to verified location', and 'Boundaries current as of this week'.



AI didn't just answer faster.
It answered completely.



Anchoring AI to the real world with external location data

Data enrichment is more important than ever to ensure AI systems and agents have the complete picture they need.

Location is the connective tissue, grounding data and AI

Cleaner data, less friction

Geocoding and unique IDs connect data

A complete view of every customer

Enrich with geodemographic segmentation

Sharper credit risk and compliance

Data reveals geographic concentrations

Better broker and marketing opportunities

Matching demand to relevant products



Extending these principles across our data ecosystem

400+ AI, analytics, and operations-ready datasets containing 9000+ of pre-linked attributes



Audiences

Programmatic audiences based on real-world patterns and foot traffic



Boundaries

Administrative, community, and industry-specific boundaries for enrichment and territory analysis



Demographics

Demographic, segmentation, and consumer context data for better understanding people and behavior



Places

Detailed visitation and business, leisure, and geographic features for location and competitive intelligence



Properties

Verified and validated property and address data for map display and analytics



Risks

Natural hazard boundaries related to floods, fires, earthquakes, and weather in the United States



Streets

Robust street-level data for mapping, analysis, routing, and geocoding

- **Data Graph API**
- **Data Link**

APIs and programs that enable easy access to Precisely data and pre-linked data from other top providers

External data should be:

Relevant



It should be directly linked to the decisions that your organization makes.

Consistent



It should be consistent in quality and structure across geographies.

Accessible



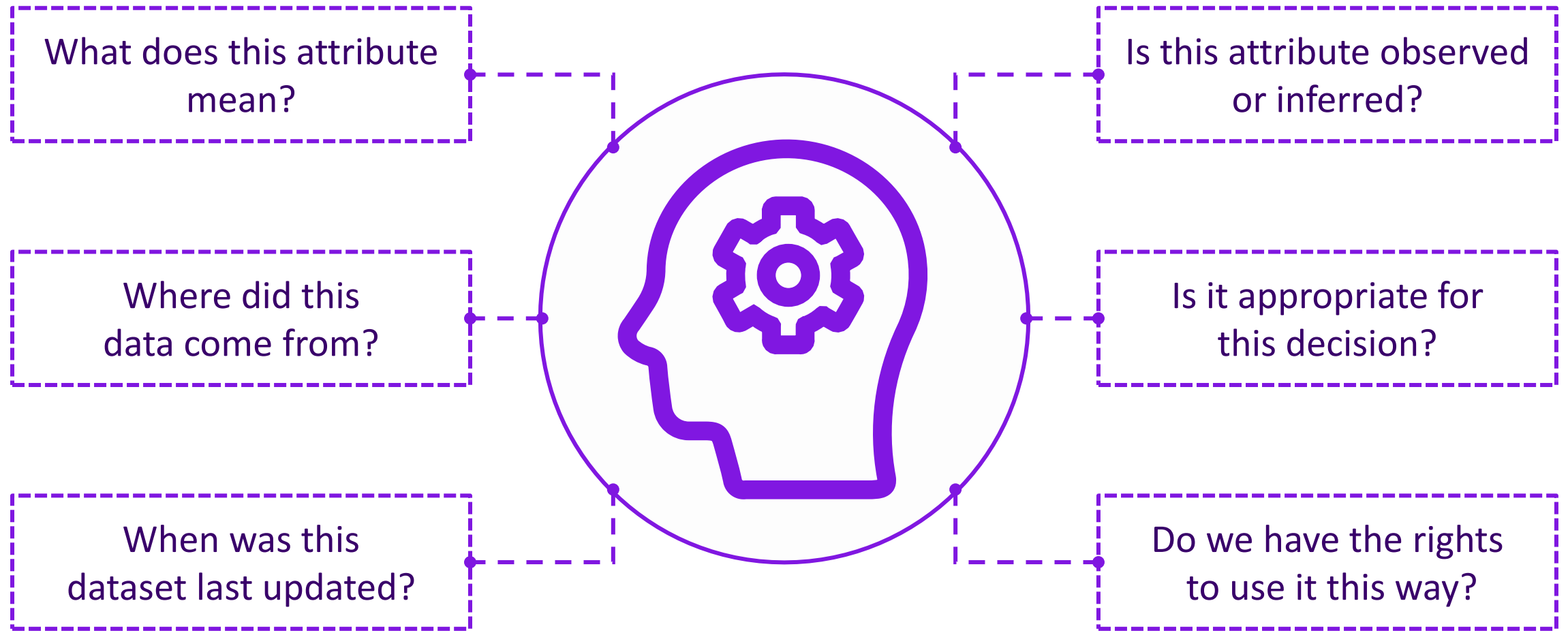
It should be easy to obtain, retrieve, update, and use.

Trustworthy



It should be accurate, transparent, and created using reputable sources.

AI introduces new hurdles for data professionals



Metadata and governance are the foundation of good data products

Field names
Attribute descriptions
Root data sources
Data quality scores
Last updated
Usage specifications
Schema
Data provider
Persistent identifiers

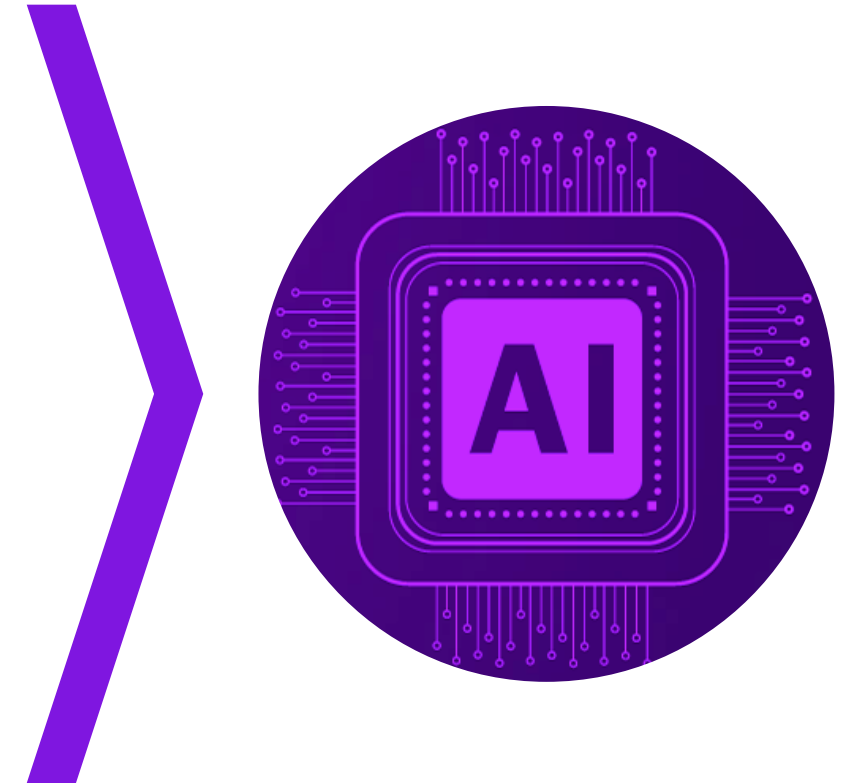
What does the data mean?

Where did the data come from?

How reliable is it?

How current is it?

How should it be used?



The Precisely difference

1

Unified data management platform that makes all your data AI-ready for use, where it lives

2

Ready-to-use apps, agents and skills for your AI builders to see what's possible & try it on real data

3

Built-in data enrichment with 9,000+ attributes that add real-world context to your AI

4

Open design approach that works with the data platforms, AI tools, & standards you rely on



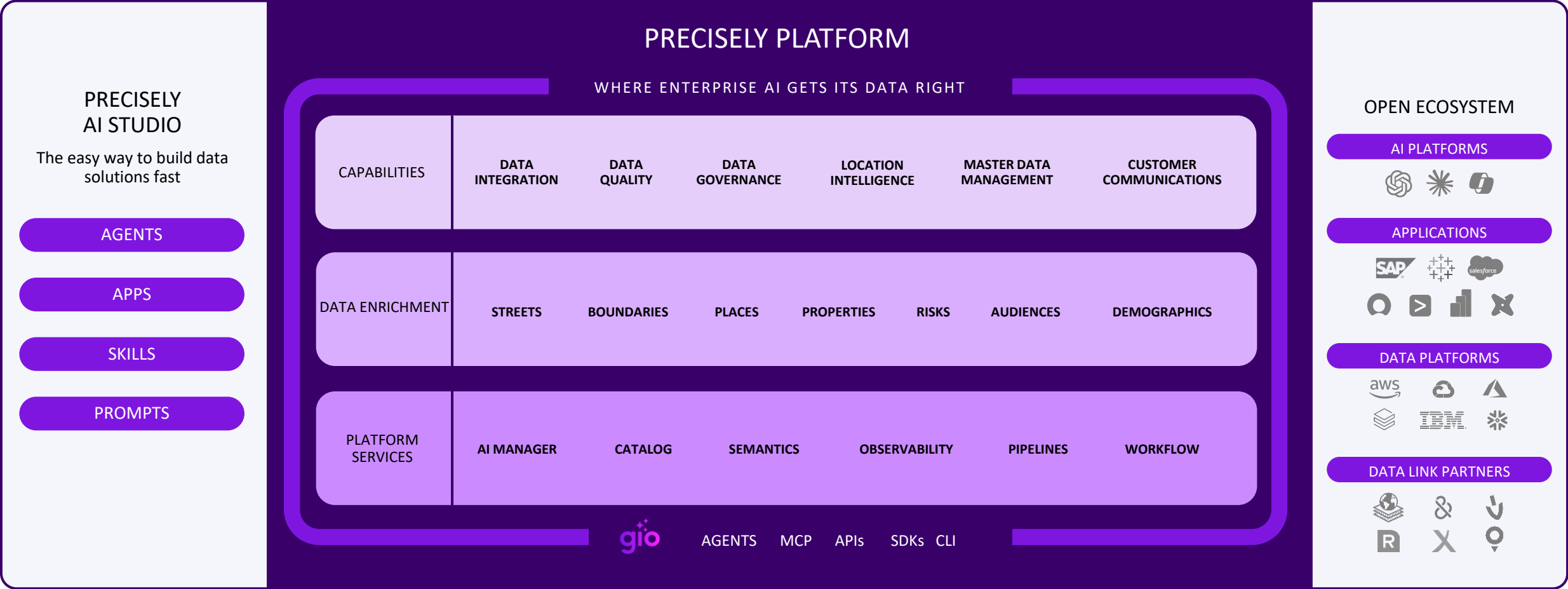
**IDC names
Precisely a Leader**

"Precisely is well aligned for enterprises that want to unify data quality with proprietary location intelligence and enrichment to add real-world context, and for teams pursuing AI and analytics initiatives that need governed, explainable AI through a fabric offering choice, control, and trust."

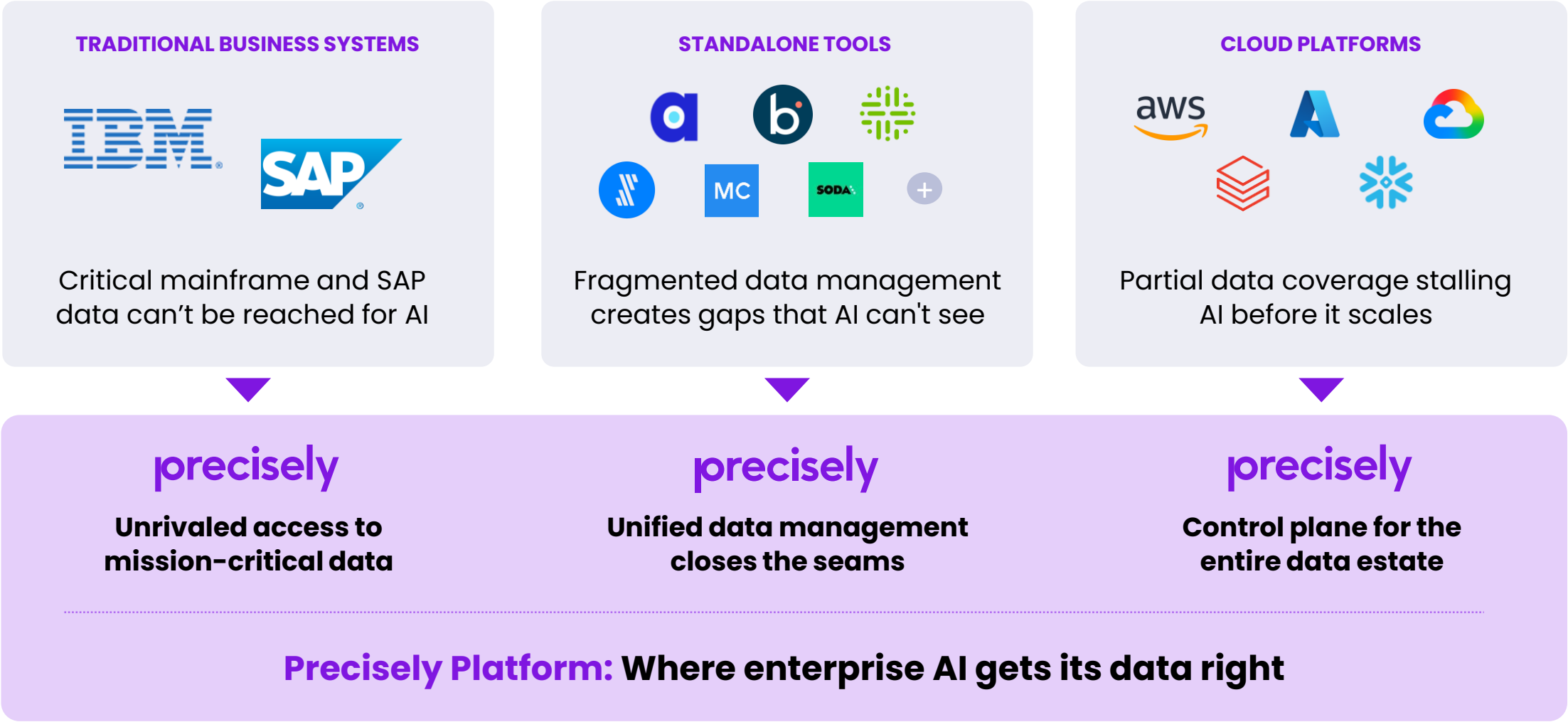
IDC MarketScape: Worldwide Data Intelligence Platform Software 2026

HOW WE DELIVER AI-READY DATA

Precisely Platform



Bridging mainframe-era data with cloud-native data platforms



Precisely partners to make your data cloud AI-ready



Data clouds provide efficient, flexible, scalable data storage & AI compute.

But they only manage data they can see. Precisely covers the entire estate to deliver AI-ready data.

Precisely: Where enterprise AI gets its data right

DATA ACCESS & INTEGRATION

Connect mainframe, SAP and other critical data sources to your data cloud without disruption

DATA VALIDATION & ENRICHMENT

Validate data, enforce quality, standards, and add context with business, location, and consumer data

DATA GOVERNANCE

Score and continuously govern data to ensure AI decisions can be understood and defended

LOCATION DATA & ANALYTICS

Enable business users to run advanced spatial analytics without complex, time-consuming processes



- Databricks Partner Connect
- Databricks Unity Catalog integration
- Databricks Marketplace Provider (70+ datasets)



- Snowflake Data Marketplace Select
- Snowflake Ready Technology
- Snowflake Marketplace (60+ datasets)

precisely

Trusted AI starts with trusted data

12,000

customers

92%

of the Fortune 500

100+

countries



10 of 10

top commercial
banks



10 of 10

top insurance
companies



9 of 10

top healthcare
companies



9 of 10

top specialty
retailers



10 of 10

top utility
companies



10 of 10

top telecom
companies



9 of 10

top manufacturing
companies



FR
FedRAMP

FedRamp certified

The data foundation
behind leading brands



Thank you



Let's talk

Come to the booth

Software



Data



Consulting

Learn more at precisely.com

